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Alex has been practicing real estate in the Bay Area since 1999. Embracing his role as a Real Estate Evangelist, he strives towards a model of a smaller business with stronger fidelity to clients, while combining strong negotiation, innovative technology, and established real estate practices.

Alex is fluent in both English and Mandarin Chinese and has travelled to many regions of the world. He recently travelled to South Africa to teach foundational business principles to local real estate agents. This exposure to diverse cultures has helped him better serve his clients who are often foreign-born and western educated.

Alex and his wife Lily reside in Los Altos with their three children. His family has a continued focus on giving back to the local community through nonprofit and charity work. Alex is an alum of UC Berkeley and recently completed the Influence and Negotiation Strategies Program at Stanford. In his spare time, he enjoys playing basketball and rock climbing.